



Drawing on the Promises LLC
 23 Point Road
 Crossville, TN 38571
 P/F: 931.484.1171
 DrawingonthePromises.com

CLIENT

3/31/2009

MOONSHINE.com
 Hill Billy Drive SW
 Sticks, AL 38572

ESTIMATE NO.
140

DESCRIPTION	ESTIMATED COST	Quantity	TOTAL
<p>MOONSHINE.COM, LLC QUICKSITE DESIGN AND DEPLOYMENT</p> <p>1.0 PROJECT DEFINITION This estimate covers Drawing on the Promises, LLC (DOTP) design, coding, integration, testing and deployment of a Wordpress website (referred to herein as the "quicksite") using a lightly modified theme for MOONSHINE.COM.</p> <p>2.0 PROJECT DELIVERABLES The items listed below are deliverables for the quicksite design. The client may add or subtract deliverables at any time during the course of the project. Billing for additional items will be at an hourly rate of \$XXX/hr.</p> <p>2.1 Set up quicksite hosting on MediaTemple.net Grid-server. Hosting for the quicksite will cost \$XX/month and will be billed separately on a monthly basis.</p> <p>2.2 User email accounts for the quicksite will remain as they currently are. DOTP will set up permanent email accounts with the client's domain during the custom site design.</p> <p>2.3 Install the latest, stable version of WordPress. To contain the cost of the quicksite, DOTP will not set up a testing server for the quicksite, but will make design changes and publish content to the live site.</p> <p>2.4 Install the following plugins to WordPress: Akismet spam catcher, contact form, database manager. Other plugins may be used on an as required basis.</p> <p>2.5 Modify the follow design elements of the theme: Add logo, change page background/link/ color,navigation titles, header image. This estimate includes the cost of purchasing the template. The quicksite will be a uniquely designed site for MOONSHINE.COM and will take into consideration use of the quicksite as a microsite template for future individual properties.</p>	1.00		1.00

Drawing on the Promises LLC Services Estimate | This estimate is valid per the deliverables outlined. Conact Frank McClung at 931.484.1171 if you have questions.

TOTAL



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<p>2.6 The site will contain the pages already listed in the MOONSHINE.COM Template. DOTP will add a contact form. DOTP will also include the following functionality/pages:</p> <ul style="list-style-type: none"> - Search Functionality - Properties for sale - Contact info and form - About MOONSHINE.COM - Link and banner design - Woopra.com website statistics <p>2.7 DOTP will place the content in the site. DOTP will also edit and or write copy/content as needed. MOONSHINE.COM will provide relevant content, property photos and copy to DOTP as soon as possible.</p> <p>2.8 Coding, Testing and Deployment of the above requirements.</p> <p>2.9 Training one individual on how to use WordPress to update the quicksite.</p> <p>3.0 SCHEDULE From the point this estimate is signed and returned by MOONSHINE.COM, DOTP estimates 3 weeks to quicksite launch. DOTP will not be responsible for delays caused by the client not delivering content in a timely manner.</p> <p>4.0 PROJECT BILLING A check deposit of 50% of the contract cost (\$###) must be received before work can begin. If the project is terminated by either part for any reason, MOONSHINE.COM agrees to pay for the time and materials spent to that point, and DOTP agrees to refund the remainder to MOONSHINE.COM. Full payment for the quicksite is required within 15 days of site launch. Any additional materials required for the project (i.e. stock photography, printing, etc.) will be approved by and billed to MOONSHINE.COM separately.</p>			

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